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# THE TRUST

The TRUST is a private investment group aimed at supporting the economic development efforts of the Golden Triangle Development LINK. Now in its 13th year of existence, The TRUST supports the LINK's annual budget and focus on goals set forth by its governing board and membership.

Members enjoy exclusive benefits and services provided by LINK staff and partners.

Our past successes have led us to now, a veritable Dynasty of economic development in the Golden Triangle. We're chasing new equipment, larger playing fields and have amassed a coaching staff unlike any other. You are the missing piece.

## JOIN THE TEAM

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# JOIN THE TRUST

# STRATEGIC INITIATIVES

## Consulting

Funds to outsource consultants for both MMCC and economic development projects.

## Advertising & Recruitment

Trade ads in regional and national development publications, travel expenses for business recruitment and development.

## Existing Business Assistance

Provide resources to insure sustainability of existing businesses through visitation programs, research and demographic reporting, special project assistance, expansion and development.

## Marketing and Technology Advances

Upgrades to material production and technology hardware to increase mobility and efficiency.

## Military Affairs Specialist and BRAC Focus

Funds designated for military preparedness for the Golden Triangle as the state prepares for the repercussions stemming from continued military budget cuts.

## Workforce Development

In order to prepare the Golden Triangle to provide a skilled workforce to existing and potential industries, the GTR LINK will invest funds and time to build regional programming for workforce development designed for long-term sustainability.

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## PROGRAM GOALS

**10,000 New Primary Jobs by 2020**

**Capital Investment of \$8 Billion by 2020**

**New Jobs Paying \$40k+**

**Retain Existing Jobs**

**Redevelop Existing Facilities**

**Grant Funds Received**

**Create Workforce Pipeline**



# TRUST BENEFITS

## All Members

Quarterly Update Meetings  
Established relationship with LINK  
Trust Events & Networking  
First to Know Communications  
Tax Deductible Donation  
Connection Facilitation  
Trust Board Representation

Workforce Development  
Business Support  
Research & Analytics  
Supplier Recruitment  
Governmental Relations  
Project Consultation  
Community Investment

**In addition to the benefits listed above, members at certain donation levels are privy to the benefits and services listed below.**



### Platinum

- Board eligible
- Annual Individual Meeting with LINK Staff
  - Exclusive Events/Meetings
- Recommendation for LINK Board
  - Prospective Client Tailgate

### Gold

- Board eligible
- Exclusive events & meetings
- Area board recommendation
  - Prospective client event

### Silver

- Board eligible
- Prospective client event



# Annual Levels of Investment

Platinum : \$10,000+

Gold : \$5,000+

Silver ; \$2,500+

Bronze : <\$2,500

Minimum investment of \$1,000 annually.

## Trust Budget Breakdown

