



THE TRUST

IT'S ABOUT TEAMWORK

The TRUST is a private organization that supports the economic development mission of the Golden Triangle Development LINK. Since the Trust's inception in 2005 the LINK has been responsible for the \$6 billion in capital investments made in our community by new industry. Unemployment has dropped almost two percent, and the average wage earner is making \$10,500 more than he or she was earning in 2003.

As the economic development playing field becomes increasingly tough, we must continue to stay competitive. A decrease in local tax funding means that we are now, more than ever, depending on key players in our community like you to become a member of our team.

In addition to advancing economic development in the Golden Triangle, you will be afforded opportunities to network with other decision makers in the community, to have first access to economic development news and to be asked for consultation when needed.



**YOUR COMMUNITY
NEEDS YOUR INVESTMENT**

THE TRUST

HOW ARE TRUST FUNDS UTILIZED?

CONSULTING

Funds to outsource consultants for both the Mississippi Military Communities Council and economic and community development projects.

ADVERTISING & RECRUITMENT

Marketing strategy development and execution, travel expenses for business recruitment and development.

EXISTING BUSINESS ASSISTANCE

Provide resources to insure sustainability of existing businesses through visitation programs, research and demographic reporting, special project assistance, expansion and development.

MARKETING & TECHNOLOGY ADVANCES

Upgrades to material production and technology hardware to increase mobility and efficiency.

MILITARY AFFAIRS SPECIALIST & BRAC FOCUS

Funds designated for military preparedness for the Golden Triangle as the state prepares for the repercussions stemming from potential military budget cuts.

WORKFORCE DEVELOPMENT

To prepare the Golden Triangle to provide a skilled workforce to existing and potential industries, the GTR LINK will invest funds and time into building regional programming for workforce development designed for long-term sustainability.





PROGRAM GOALS

- 10,000 New Primary Jobs by 2020
- Capital Investment of \$8 Billion by 2020
- New Jobs Paying \$40k+
- Retention of Existing Jobs
- Redevelopment of Existing Facilities
- Receipt of Significant Grant Funding
- Development of Workforce Pipeline

TRUST BENEFITS

- | | |
|--|------------------------------|
| Quarterly Update Meetings | Meet New Industry Executives |
| Established Relationship with LINK | Business Support |
| Trust Events & Networking | Research & Analytics |
| Membership Directory Listing on LINK website | Supplier Recruitment |
| First to Know Communications | Governmental Relations |
| Connection Facilitation | Project Consultation |
| Trust Board Representation | Community Investment |
| Workforce Development | Tax Deductible Donation |

THE TRUST ANNUAL INVESTMENT LEVELS

Platinum: \$10,000+

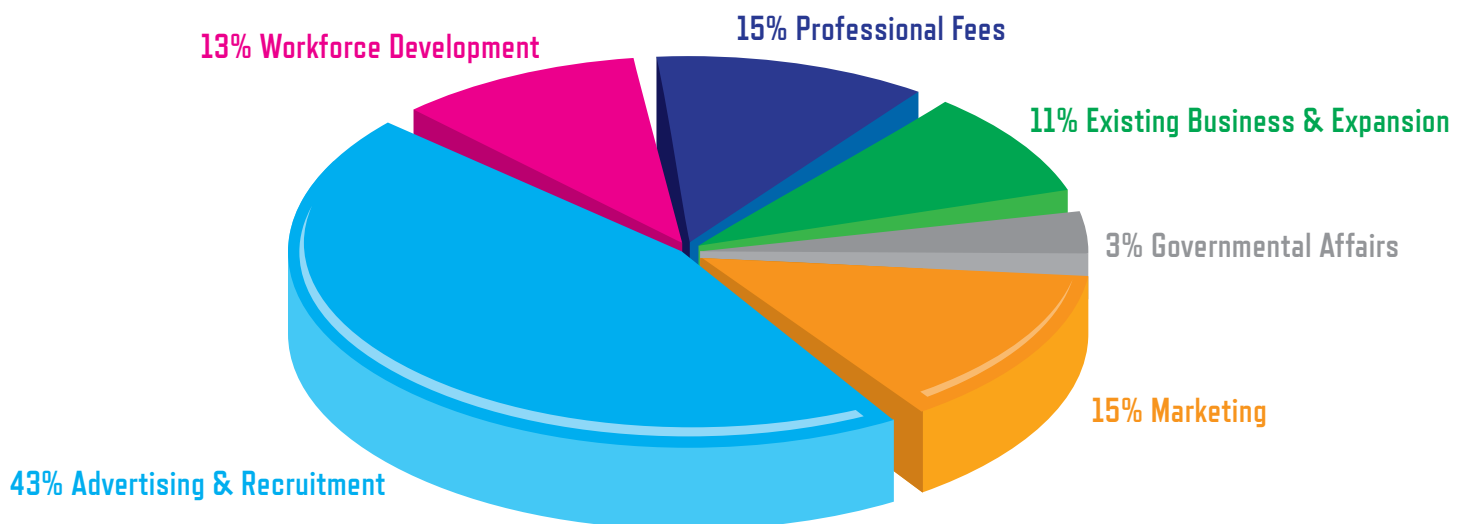
Gold: \$5,000+

Silver: \$2,500+

Bronze: \$1,000 - \$2,500

Members of all sizes are welcome. There is no business too small to join the Trust.

ALLOCATION OF TRUST FUNDS



No Trust funds are spent on staff salaries, expenses or office overhead.